



# THE WMARKETPLACE INC.

Driving economic equality for women  
engaged in the digital economy

[THEWMARKETPLACE.COM](http://THEWMARKETPLACE.COM)

## CORE COMPETENCIES

**Accelerator Program:** Our proprietary training program empowers female entrepreneurs in the digital economy with industry expertise, practical tools, and cutting-edge technologies, including AI-powered solutions. It provides the skills and knowledge needed to succeed in the digital environment, fostering business growth and sustainability both in the US and globally.

**Technical Assistance:** We provide essential technical assistance to entrepreneurs, offering guidance on online sales best practices, digital marketing, data analytics, and more. Our expertise in leveraging technology effectively empowers businesses to optimize their online presence and drive success.

**Market Assessments:** Leveraging our deep knowledge in ecommerce and online sales, WMarketplace provides market assessments of the commercial environment for small business operating in the digital space for government and private stakeholders.

## PAST PERFORMANCE

Since 2020 we have partnered with SBA-funded Women's Business Centers and SBDCs to deliver US-based programs and the U.S. Department of Commerce and State Department for our international work. Our past performance includes:

- SBA/Women's Business Centers and SBDCs: Trained hundreds of small, woman-owned businesses via the Accelerator Program. (2020 - Present)
- U.S. Dept. of Commerce SABIT Program: Ecommerce workshops/technical training for displaced Ukrainian women entrepreneurs in Warsaw, Poland. (2024)
- U.S. Department of Commerce, ITA: EmpowerHer Ukraine entrepreneur and mentorship program. (2023/2024)
- U.S. State Department, Academy for Women Entrepreneurs, AWE4Ukraine Summit: Key note speaker, workshops, training, Ljubljana, Slovenia (2024)

## COMPANY OVERVIEW

The WMarketplace Inc. accelerates the growth of women-owned businesses and drives economic development in the U.S. and globally. We provide comprehensive training, market assessments, practical tools, community and technical assistance to accelerate the success of women entrepreneurs in the digital economy.

**OFFICIAL STRATEGIC PARTNER:**  
U.S. DEPARTMENT OF  
COMMERCE, INTERNATIONAL  
TRADE ADMINISTRATION



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# THE WMARKETPLACE INC.

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## INCLUSIVITY AND DIVERSITY

We are committed to fostering an inclusive ecosystem, supporting women entrepreneurs from diverse backgrounds and industries. Through our program, we amplify underrepresented voices and promote gender equality in the entrepreneurial landscape.

## CERTIFICATIONS

### Women-Owned Small Business (WOSB)

Contracting Methodologies: WMarketplace is open to various contracting methodologies, including direct awards, sole-source contracts, and teaming arrangements. We are registered in the System for Award Management (SAM) and have the necessary infrastructure to fulfill government contracts.



**UNIQUE ENTITY ID:** TVLLXJKN7L37

**CAGE Code:** 94PN9

**NAICS Codes:** 541613, 541618, 541690, 611430, 611699

**UNSPSC:** 80101500, 80101501, 80101504, 80141703

**PSC Codes:** R499, R699, R799

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