



# THE WMARKETPLACE INC.

Driving economic equality with technical training for women entrepreneurs engaged in the digital economy

[THEWMARKETPLACE.COM](http://THEWMARKETPLACE.COM)

## CORE COMPETENCIES

**Ecommerce Accelerator Program:** Our proprietary ecommerce training program empowers female entrepreneurs with industry expertise, practical tools, and cutting-edge technologies. It provides the skills and knowledge needed to succeed in the digital environment, fostering business growth and sustainability both in the US and globally.

**Technical Assistance:** We provide essential technical assistance to entrepreneurs, offering guidance on online sales best practices, digital marketing, data analytics, and more. Our expertise in leveraging technology effectively empowers businesses to optimize their online presence and drive success.

**Market Assessments:** Leveraging our deep knowledge in ecommerce and online sales, WMarketplace provides market assessments of the commercial environment for small business operating in the digital space for government and private stakeholders.

**Past Performance:** Hundreds of women-owned businesses have successfully participated in The WMarketplace Accelerator Program. As an Official Strategic Partner of the International Trade Administration, we have extended our impact beyond the U.S. to support entrepreneurs globally, including these recent activities:

- U.S. Dept. of Commerce SABIT Program: Ecommerce workshops/technical training for displaced Ukrainian women entrepreneurs in Warsaw, Poland. (2024)
- U.S. Department of Commerce, ITA: EmpowerHer Ukraine entrepreneur and mentorship program. (2023/2024)
- U.S. State Department, Academy for Women Entrepreneurs, AWE4Ukraine Summit: Key note speaker, workshops, training, Ljubljana, Slovenia (2024)

## COMPANY OVERVIEW

The WMarketplace Inc. accelerates the growth of women-owned businesses and drives economic development in the U.S. and globally. We provide comprehensive training, market assessments, practical tools, community and technical assistance to accelerate the success of women entrepreneurs in the digital marketplace.

**OFFICIAL STRATEGIC PARTNER:**  
U.S. DEPARTMENT OF  
COMMERCE, INTERNATIONAL  
TRADE ADMINISTRATION



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# THE WMARKETPLACE INC.

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## INCLUSIVITY AND DIVERSITY

We are committed to fostering an inclusive ecosystem, supporting women entrepreneurs from diverse backgrounds and industries. Through our program, we amplify underrepresented voices and promote gender equality in the entrepreneurial landscape.

## CERTIFICATIONS

### Women-Owned Small Business (WOSB)

Contracting Methodologies: WMarketplace is open to various contracting methodologies, including direct awards, sole-source contracts, and teaming arrangements. We are registered in the System for Award Management (SAM) and have the necessary infrastructure to fulfill government contracts.



**UNIQUE ENTITY ID:** TVLLXJKN7L37

**CAGE Code:** 94PN9

**NAICS Codes:** 541613, 541618, 541690, 611430, 611699

**UNSPSC:** 80101500, 80101501, 80101504, 80141703

**PSC Codes:** R499, R699, R799

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